

Irish women getting down to business on UK Apprentice



Working women: The female contestants line up for the Apprentice on BBC1

MULTI-millionaire tycoon Alan Sugar will have two Irish women among his candidates on this year's edition of The Apprentice.

Following in the footsteps of radio and TV star Jennifer Maguire who was a contestant in 2007, Roisín Hogan and Pamela Uddin are set to appear on the BBC1 show when it begins next week.

Ms Uddin and Ms Hogan, both from Dublin, are two of the 20 contestants

By Eamon Donoghue

people savvy as well as being business savvy.' She says that she loves to talk, and 'could go on and on about herself'.

'I'm different and I know I'm different - because I know myself inside out.' She brazenly adds that she doesn't think she's made mistakes, and she has a few tactics up her sleeve - so watch out.

Ms Hogan, also from Dublin is chartered accountant.

The 32-year-old blonde says that she is following her dream to start her own business. She says she is confident, driven and creative, and being a risk taker has also made her a keen poker player in her spare time. She adds: 'Manipulate, persuade and conquer. I would identify my opponent's weaknesses and pick them off one by one.'

She adds that after working as an accountant for many years she 'is now following her dream of starting her own business,' and lists Skinny Girl creator Bethanny Frankel as her business inspiration.

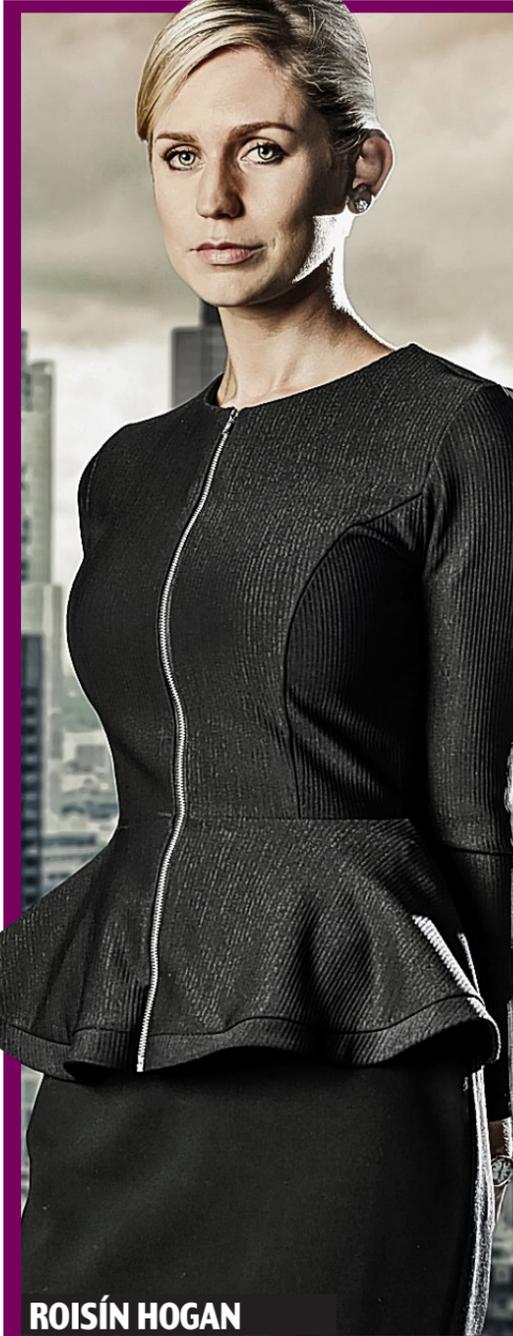
The Apprentice returns to BBC1 next Tuesday and Wednesday (14 and 15 October) and every Wednesday at 9pm thereafter.

'I am street and people savvy'

that are competing for an investment of £250,000 (€318,000) into their new business.

Ms Uddin is a 23-year-old assistant brand manager who after graduating from university with first-class honours, won a scholarship to complete her masters in international business.

Since leaving university, she has worked in brand marketing and describes herself as logical, charismatic and a good decision-maker, but admits she can talk too much. She said: 'I am street and



ROISÍN HOGAN

FACT FILE

AGE: 32 LIVES: DUBLIN
OCCUPATION: ACCOUNTANT

BEST BUSINESS SKILL:
I'M A CALCULATED RISK TAKER. I LISTEN TO MY INSTINCTS AND DON'T JUMP INTO BIG DECISIONS LIGHTLY.

WORST BUSINESS SKILL:
I FIND IT VERY HARD TO BITE MY TONGUE WHEN I SEE SOMETHING IS BEING DONE INCORRECTLY.

WORST PERSONAL QUALITIES:
I'M NOT VERY PATIENT, NOT VERY SPONTANEOUS AND A BIT OF A CONTROL FREAK.



PAMELA UDDIN

FACT FILE

AGE: 23 LIVES: DUBLIN
OCCUPATION: ASSISTANT BRAND MANAGER

BEST BUSINESS SKILL:
I AM ABLE TO BE CREATIVE AND INNOVATIVE AND THEN STEP BACK AND TURN IT INTO A BUSINESS WHERE OTHER PEOPLE CAN'T.

WORST BUSINESS SKILL:
I CAN BE ASSERTIVE, BORDERING ON AGGRESSIVE. MY TIME KEEPING SKILLS ARE A WEAKNESS.

WORST PERSONAL QUALITIES:
I'M VERY OPINIONATED AND OFTEN CROSS THE LINE WHEN STRESSING MY OPINION.

My mid-life crisis has been going for years, reveals Roy

ROY Keane says his mid-life crisis 'has been going on for years' in his autobiography.

The former footballer describes himself as living with a 'self-destruct button' and reveals how difficult that he found it to adjust to life after playing football.

Keane also says of his drinking in The Second Half that he 'used to go missing for a few days' before giving up alcohol.

The former midfielder adds that the person he is hardest on is himself, questioning whether his issues stem from low self-esteem and admitting that his former team-mates used to be wary of going out with him because he was 'a time-bomb'.

By Laura Lynott

Meanwhile, Ireland boss Martin O'Neill insisted the interest surrounding the launch of his assistant's second autobiography will not distract the Republic of Ireland from their Euro 2016 mission. Speaking yesterday, O'Neill said: 'I genuinely don't know what the headlines are in the book. It obviously was going to cause some sort of furore at some stage or another - the very fact he put his name to this book would suggest that it's exactly what would happen. It's there and it doesn't matter. The games are the most important things for us.'

The book, released tomorrow in

Ireland, was accidentally put out on shelves on Monday in a Tesco store in Manchester.

Ghostwritten by Commitments author, Roddy Doyle, it reveals controversial incidents including a drink-fuelled fight with Peter Schmeichel, and the events that led up to his exiting Old Trafford in November 2005.

Keane writes of his last few words with then boss Alex Ferguson: 'I said to Ferguson, "Can I play for somebody else?" And he said, "Yeah you can, cos

we're tearing up your contract."... I said, "Yeah, I think we have come to the end." I just thought, "F***** p*****" - and I stood up and went "Yeah. I'm off."

Keane then writes how he regretted trying to make amends with Ferguson. 'Now I kind of wish I hadn't,' he wrote. 'Afterwards I was thinking, "I'm not sure why I f*****

apologised." I just wanted to do the right thing.'

And Keane's ghostwriter for his first book, Eamon Dunphy defended his role in writing about an infamous tackle which ended up costing the player more than €100,000 after they both attended a tribunal. Speaking to Ray D'Arcy on the Today FM yesterday, Dunphy said: 'Far from hanging him out to dry, I said I made it up. I threw myself under the bus to try to save him.'

He added: 'Six months after that hearing he sent me a personal invitation to his testimonial... so I don't think in his wildest imagination he thinks I screwed him at the hearing.'

laura.lynott@daily mail.ie



KEANE'S BEARD OF WRATH

SEE PAGE 16-17